

Minutes of the
Arizona Geographic Information Council
Outreach Committee Meeting
July 31, 2007
Arizona State Land Dept. Building – Room 215

Attendees included:

Glen Buettner, State Forestry
Tim Colman, AZ State Cartographer's Office
Adam Iten, AZ Dept. of Administration
Carol Warren, AZ Dept of Education
Santiago Garcia, City of Peoria
Jim Riedmann, City of Peoria
Shea Lemar, ASU – (by phone)

The meeting was called to order at 1:30pm. Agenda items were discussed in order and include:

AGIC Outreach Calendar –

Glen Buettner reviewed a draft of the outreach calendar for the upcoming year. Committee members were asked to review scheduled meeting dates and report back any conflicts or necessary additions or adjustments.

ASU/GIS CareerFest –

- a. A report was heard from Shea Lemar about the upcoming CareerFest scheduled for October 16, 2007 from 12:30 to 2:30 pm on the ASU campus.
- b. Shea had been contacted by a representative of GITA (Geographic Information Technology Association) about partnering in the CareerFest event. GITA's typical events require payment by exhibitors which is in conflict with AGIC's existing program for this event. Shea was asked by the Committee to pursue other options with GITA – either a partnership without exhibitor payment or a possible monetary sponsorship from GITA to cover costs of food and refreshments which AGIC is not allowed to pay for.
- c. Shea reported that expected AGIC expenses for the 2007 CareerFest would be similar to last year and the Committee should request this funding at the August 8th AGIC Executive Board meeting. (This information will be included in the Committee report to the AGIC Board on August 8th and action by the Board will be requested.)
- d. The CareerFest will include a panel discussion and various exhibitors from both public and private organizations. Participation from AGIC Board member organizations is desired. (This information will be included in the Committee report to the AGIC Board on August 8th and participation by the Board will be encouraged.)

Internet Mapping User Group Meetings-

An overview report of past user group meetings was made by Shea Lemar. The Committee discussed needed resources to continue this program with the possibility of

two meetings anticipated per year. The committee agreed, due to lack of Committee time and resources and the pursuit of multiple other projects, it is best to skip the scheduled November User Group meeting and begin planning of a February User Group meeting. Shea Lemar was asked to follow up on initial scheduling with ESRI and pass that information to Tim Colman for scheduling of meeting space.

Microcomputers in Education (MEC) Conference-

A report was heard from Shea Lemar regarding the annual MEC conference scheduled for March 10-12th, 2008 and AGIC's historical participation in these events. Previously, AGIC has provided \$1,000 to \$1,500 for teacher and speaker scholarships for attendance to the conference to promote GIS content. Shea will consider needs for the upcoming event and any needed action will be considered at the November Committee meeting.

AGIC Newsletter-

Jim Riedmann gave a report on the newsletter process and challenges to gathering pertinent and timely content. Glen Buettner suggested that Jim consider what help he could use from the Committee or Board in developing or suggesting content and also suggested that the issue should be discussed again at the next Committee meeting. The Committee also discussed the idea of developing an advance outline of future editions to promote input. Jim reported that his ongoing goal is to get the newsletter completed and distributed each quarter by the 10th day of the appropriate month (January, March, June, September) and this would require a special meeting of the committee to approve the next edition at the beginning of September 2007. The Committee was agreeable to this.

Executive Forum Working Group-

Adam Iten gave a report on the status of the Executive Forum Working Group. Though progress has been slower than anticipated, the group was able to secure a slot on the schedule of the League of Arizona Cities and Towns at the end of August 2007. Adam, Tim Smothers, and possibly other Working Group members will make a presentation about GIS as an innovative technology in government. The group will continue to work on securing other presentation dates and developing AGIC content targeted at government executives. Adam will make a follow-up report at the next Committee meeting.

Proposed AGIC Workshop/Rural Outreach Events –

a. Adam Iten gave a report about ideas for outreach workshops and/or outreach tied to user groups around the state. The process would involve development of information about regional user groups and their schedules, development of standardized AGIC content, and identification of AGIC Board or Committee members willing to travel to and make presentations to various targeted groups. Adam volunteered to act as the lead on this effort and Glen Buettner volunteered to assist. Investigation of user groups and schedules will begin immediately and appropriate information will be posted to the AGIC website. Adam will summarize the proposed effort and prepare information for presentation to the AGIC Executive Board on August 8th.

b. Adam also raised the idea of developing a system to allow reimbursement of some travel expenses to individuals conducting specific, preplanned, and targeted outreach activities. A clear system with appropriate rules and administration guidelines would need to be developed, but the committee agreed that this would be beneficial to the

AGIC outreach effort. The Committee agreed that if the proposal did not meet any substantial legal or AGIC administrative roadblocks, a budget of about \$1,000 would be suggested to the AGIC Executive Board for consideration. Adam Iten will prepare a summary report for the AGIC Executive Board meeting on August 8th.

AGIC Website and Who's Who lists-

Glen Buettner gave a brief report on content currently on the AGIC website related to outreach and education efforts. The Arizona GIS Educator list was reviewed and the Committee agreed that since it is out of date, and current resources don't exist to rapidly bring it current, the list would be removed from the site. Shea Lemar also pointed out that the entire education section of the AGIC website was out of date and requested it be removed. The Committee unanimously agreed and asked Tim Colman to remove both items from the AGIC site. The Committee will take up the issue of new website content and redevelopment of the Educator list and other databases at a future Committee meeting.

The meeting was adjourned at 3:10pm. The next meeting is tentatively scheduled for Tuesday September 18, 2007 at 10:00am.